

CONTINUING EDUCATION

Expertise in the context of cultural and world heritage impact assessments

(Heritage Impact Assessment – HIA) with a special focus on World Heritage Sites

Venue: partly online and in-class modules in Vienna, including a site visit to Castle Heiligenkreuz-Gutenbrunn

(online: September 10 and 13, in-class: September 18 - 20, 2024)

The course will be held in English.

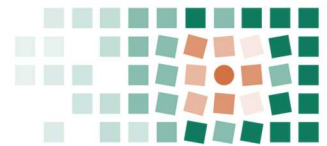
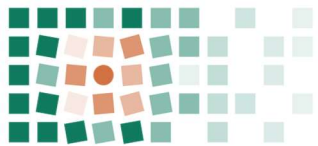
COURSE OUTLINE

BACKGROUND

In order to protect a heritage site, it may be necessary to prepare special evaluation reports in the course of the planning process, so called *Heritage Impact Assessments* (HIA). Consultants who are entrusted with carrying out such assessments learn about the process of this kind of impact assessment as part of the training. The basis of this training is the *Guidance and Toolkit for Impact Assessments in a World Heritage Context, 2022* that was developed as part of the *World Heritage Leadership Program* together with UNESCO (as well as the World Heritage Advisory Bodies ICOMOS, ICCROM and IUCN). The workshop will introduce the contents of the current guidelines and teach the participants how to use the Toolkit for Heritage Impact Assessments (HIAs) in the context of World Heritage. The principles and processes of the HIA presented through the new *Guidance* are likewise applicable for heritage places that are not on the World Heritage List and to heritage issues in wider Environmental Impact Assessments (EIAs).

HIA - HERITAGE IMPACT ASSESSMENTS

Heritage Impact Assessments (HIAs) are a vital tool in the management of heritage properties. World Heritage sites (referred to officially as ‘properties’) also face increasing pressures and threats arising from proposed change, especially including development, which, if not properly planned and assessed, can cause severe damage to the attributes which support their Outstanding Universal Value (OUV), sometimes irreversibly. Proposed actions, including new infrastructure or construction projects, can be crucial for conservation, management and/or to provide economic and social benefits, and therefore the goal of impact assessments is not to prevent change, but to support well-informed decision making and sustainable outcomes. HIAs provide a logical and rigorous framework for identifying ways in which adverse impacts may be avoided or mitigated and for determining whether an action or a project should proceed in the planned manner. In a World Heritage context, the aim of an HIA is to avoid adverse impacts on the OUV and other values.



COURSE OBJECTIVES

The main objective of the workshop is to provide participants with know-how and procedural guidance to learn the tools to conduct a proper Heritage Impact Assessment (HIA). It aims to impart basic knowledge on how to prepare an HIA in accordance with the current UNESCO criteria for World Heritage properties. After completing the course participants should have an understanding about the importance of HIAs as an essential planning tool and be able to establish the essential principles for an HIA. They should be in a position to assess the impacts of a project in relation to the OUV, other values and attributes of a World Heritage site and determine whether there is a potential threat that could adversely affect the attributes that make up the OUV of cultural and World Heritage properties. The seminar will also provide a basic understanding of the planning, examination and assessment of projects in World Heritage properties, their buffer zones as well as in their wider setting.

CONTENT

The modules of the training will deal with basic HIA principles and processes and introduce the World Heritage concepts of OUV, attributes, authenticity, integrity, and protection and management. Heritage Impact Assessments will be presented as an important management and protection tool for cultural and World Heritage properties. As stated above, the aim of this impact assessment provides a framework for identifying ways in which adverse impacts may be avoided or mitigated and for determining whether an action or a project should proceed.

TARGET GROUP

Members of ICOMOS, Planners in architectural and engineering firms, staff of public and local authorities, managers and staff of cultural and World Heritage properties involved in EIAs and HIAs, investors and developers.

METHODOLOGY

The course will introduce the new *Guidance and Toolkit for Impact Assessment in the World Heritage Context, 2022*, and explain its principles and procedures through a mix of presentation based teaching combined with interactive discussions and exchange, as well as some group exercises to provide participants the opportunity to apply these principles and procedures outlined in the new *Guidance* to a locally relevant (but fictitious) case study.

PREREQUISITS FOR PARTICIPATION

Basic understanding of the relevant legal issues or practical experience.

STRUCTURE OF THE COURSE

The course has a multi-phase structure and comprises 4 phases in which the basic principles and processes for the preparation of an HIA in the context of World Heritage properties are taught and developed using case studies.

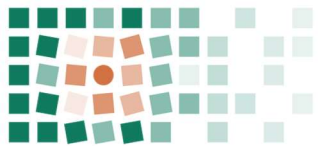
Phase 1

Online Modules 1 and 2 are conducted online to create a common understanding of the requirements for World Heritage and the identification of OUV, other values and attributes.

Phase 2

The in-person workshop teaches the entire impact assessment process through the use of a fictitious development case study at or within the setting of a real or fictitious World Heritage property.

An outline impact assessment will be developed. Participants will produce a scoping report based on the OUV and attributes analysis from Phases 1 and 2, and will be supported through a consultation session with the resource people which the participants may utilize optionally.



Phase 3

The presentation of the final impact assessment report, where participants will become peer reviewers for other presentations, will mark the last phase.

DATES AND SCHEDULE

Module 1: September 10, 8.00-11.00, online

Content: Kick-off, welcome, introduction to the programme

Procedure, tasks, introduction to the new *Guidance and Toolkit for Impact Assessment in the World Heritage Context, 2022*

Module 2: September 13, 8.00-11.00, online

Content: World Heritage concepts, HIA and national/local heritage

Outstanding Universal Value (OUV - three pillars: criteria and attributes, authenticity and integrity, protection and management), obligations under the 1972 *Convention concerning the Protection of the World Cultural and Natural Heritage* (in particular Articles 4 and 5), *Operational Guidelines* (in particular paragraphs 118bis, 172), the role of ICOMOS, case study presentation, presentation *Guidance and Toolkit for Impact Assessment in the World Heritage Context, 2022*, basics of impact assessment: The 11 Steps, screening, determining whether an impact assessment is required and scoping the HIA terms of reference, generic terms of reference

Module 3: September 18, 9.00-19.00, in-person workshop, visit of Heiligenkreuz-Gutenbrunn

Content: visit to Castle Heiligenkreuz-Gutenbrunn, Statement of OUV (SOUV), basic evaluation, OUV, other values, attributes, limits, *Tool 1*

Basic assessment, OUV, other values and attributes, use of *Tool 1*, example from the region, factors influencing the property, facilitated discussion on establishing the baseline, analysing the SOUV for the case study property and restructuring the attributes into the table format, attributes, OUV, understanding context, boundaries, World Heritage property, its buffer zone, wider setting, case study as an example

Module 4: September 19, 9:00-17:30, in-person workshop, TU Vienna

Content: group of interest, determining the effects, *Tools 2 and 3*

HIA process, input rights holders and stakeholders, stakeholders and methods of engagement, identification and prediction of potential impacts and mapping of attributes in *Tool 2* table format, review by site manager of case study property, mitigation and enhancement, iterative process of using *Tool 3* for project planning, topic workshops in groups

Module 5: September 20, 9.00-20.00, in-person workshop, TU Vienna, final dinner

Content: application of *Tools 1-3* and legal basis, final report

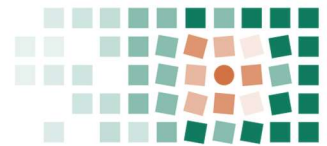
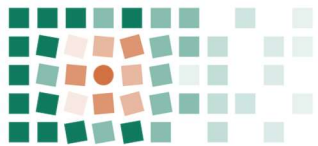
Resumé *Tools 1, 2 and 3*, mitigation and enhancement, iterative process of using *Tool 3* for project planning, reporting, review, decision making, Yes/No decision, paragraph 172, technical reviews, legal contexts and triggers for HIAs, legal situation on the ground, group workshop writing the final report of the HIA case study based on guide and toolkit accompanied by the trainers

CERTIFICATION

Participants who successfully complete the course receive a Certificate of Completion from ICOMOS International.

LANGUAGE

The course will be held in English.



TEAM

The individual modules are led by experienced ICOMOS members from around the world. The contributions on the local context and the property selected as a local case study are presented by members of ICOMOS Austria (see details of Trainers at the bottom).

COSTS AND INCLUDED SERVICES

Standard price	EUR 1.000,-
Members of ICOMOS	EUR 600,-
Members of the Chamber of Architects and Engineers	EUR 750,-
Members of the ÖIAV	EUR 750,-

ICOMOS Austria is, according to §6 par. 1 Z 27 UstG, not liable to VAT.

The costs include the teaching materials, lunches and coffee breaks during the in-person modules, the dinner on the last day (without drinks) and the certificate of completion.

REGISTRATION AND FURTHER INFORMATION

Registration via mail to hia@icomos.at

Registration deadline is Sep. 6, 2024. The number of participants is strictly limited.

Further information is available also via mail to hia@icomos.at or on www.icomos.at.

Please note that the participation in the seminar is only possible with a valid booking confirmation. All registered participants will receive detailed information on the event organisation by e-mail before the start of the event.

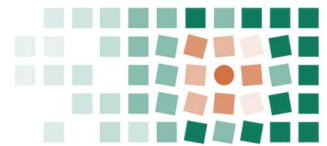
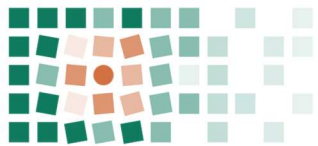
If the booking is made via distance selling (Internet, e-mail), the consumer has the right to withdraw from the contract within 14 calendar days. Withdrawal shall be deemed timely if the declaration of withdrawal is sent within the 14-day period. The period begins on the day the contract is concluded.

By making a booking, the consumer expressly declares that he/she waives his/her right of withdrawal if the event begins within the withdrawal period and has then been provided in full. Furthermore, by making a booking, the consumer expressly declares that he/she waives his/her right of withdrawal if he/she has received the digital lecture documents from the organizer within the withdrawal period (e.g. by download).

Confirmed bookings can be canceled free of charge up to 21 days before the start of the event. Thereafter, a cancellation fee of 50% will be charged if the booking is canceled within 20 to 11 days before the start of the event. Cancellations made later than this cannot be considered, which is why the full event price will be retained.

By taking part, participants agree that photographs, audio and video recordings made during the event may be used for ICOMOS' public relations work.

ORGANISED BY ICOMOS AUSTRIA AND ICOMOS INTERNATIONAL IN COOPERATION WITH THE INSTITUTE OF HISTORY OF ARCHITECTURE AND BUILDING ARCHAEOLOGY OF TU WIEN, SUPPORTED BY THE AUSTRIAN MINISTRY FOR ARTS, CULTURE, THE CIVIL SERVICE AND SPORT (BMKÖS)



THE TRAINERS

INTERNATIONAL TRAINERS

Nicholas Clarke

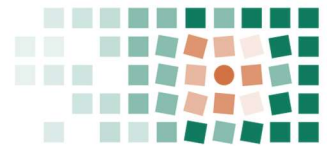
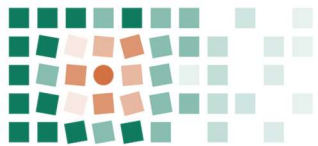


Nicholas Clarke is an architect, academic and director of Heritage Futures, a heritage consultancy based in the Netherlands. He obtained his professional degree at the University of Pretoria (South Africa), continued his studies at the University of Cambridge (United Kingdom) and defended his PhD thesis at Delft University of Technology (Netherlands). He has worked in practice in South Africa, the United Kingdom and the Netherlands and taught at the University of Pretoria and Delft University of Technology. In 2023 he was a visiting professor at La Sapienza University in Rome, Italy, and is currently a research fellow at the University of Pretoria. His publications include award-winning books on architectural heritage and its conservation. His architectural practice includes restoration, reuse and impact assessment with a particular focus on cultural heritage and sustainable development, as well as World Heritage. He serves as an ICOMOS World Heritage Advisor and is the elected Treasurer of ICOMOS South Africa.

Richard Mackay



Professor Richard Mackay, AM, is an ICOMOS World Heritage Advisor, Honorary Member of ICOMOS and co-author of the Guide and Toolkit for Impact Assessment in the World Heritage Context produced by the UNESCO World Heritage Centre and Advisory Bodies under the World Heritage Leadership program. Professor Mackay has undertaken missions working on impact assessment, tourism and management of World Heritage sites in Europe and the Asia-Pacific region. He is a former Chair of the Australian World Heritage Advisory Committee, Member of the Australian Heritage Council and was the Convener of the ICOMOS Global General Assembly held in Sydney in 2023. He was made a Member of the Order of Australia for his services to archaeology and cultural heritage.



NATIONAL TRAINERS

Ulrike Herbig



Ulrike Herbig has been a member of ICOMOS Austria since 1996. She studied geodesy and completed her doctorate at the Institute of Photogrammetry and Remote Sensing at the Vienna University of Technology under Professor Peter Waldhäusl, founding member and honorary president of CIPA, the ICOMOS International Scientific Committee for Documentation and honorary member of ICOMOS International. Since 2003 she has been managing the Institute for Comparative Architecture Research (IVA-ICRA). Ulrike Herbig is currently responsible for research coordination and international relations at the Faculty of Architecture and Spatial Planning at TU Wien. For ICOMOS Austria, she has led the monitoring team for the UNESCO World Heritage *Fertö / Neusiedlersee Cultural Landscape* since 2012 and has also been the spokesperson for the ICOMOS Austria monitoring group since 2018.

Michael Schimek



Michael Schimek has been a member of ICOMOS Austria since 2023. He studied spatial planning at the Vienna University of Technology with a focus on landscape architecture during his studies abroad in Sweden. From 2002 to 2018 he worked as a regional manager and World Heritage manager for the *Wachau Cultural Landscape* in Lower Austria, and in 2022 for a short time in the "RaumUmwelt" office in the field of environmental impact assessments. Since 2018, Michael Schimek has been working as a freelance consultant on various topics (nominations, management plans, World Heritage impact assessments, thematic studies, other consulting activities) related to World Heritage with his office "schimek plant", which was founded in 2010.